

SHOULD MY LISTING BE GENERAL OR PRIVATE?

Use this chart to help you decide.

Features	General Listing	Private Listing
Listing available for view by all MLS Participants	✓	✓
Listing complies with Clear Cooperation Policy MLS 8.0	✓	✓
Listings may remain in database until Expiration Date (no 14 day max)	✓	✓
Listings in Data Feeds (IDX, VOW, Broker Back Office, Syndication)	✓	
Client Reports Available	✓	
Email to Client functionality	✓	
Compiled in market statistics reports	✓	
ShowingTime functionality built into listing	✓	
CRS Data deep links available	✓	
Reverse Prospecting is enabled for matching	✓	
Full Listing data entry required for robust details	✓	
Smaller Fieldset for quick and limited data entry		✓
List Price Required	✓	
List Price Optional, List Price Range available for "testing the market"		✓
4 Photos Required	✓	
Photos Upload Optional		✓
Listings may transition from Private to General Database		✓
Listings will appear in client's saved searches/client portal	✓	
Enables a "Coming Soon" style entry without adding "Coming Soon" status		✓
New field: Can this information be shared with clients?		✓
Days on Market accrue in the traditional manner	✓	
Days on Market do not accrue, but Listing History will show accurate dates after transition		✓
If a listing closes while private, it can be closed out in the Private Listing Database with sales price entry optional		✓

This is not an all-inclusive list.